



# Bladder Cancer Forum (BCF) 2024

April 12 – 13, 2024

Toronto, ON

Hotel TBD

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The CUA Office of Education is pleased to announce that it will be partnering with **Bladder Cancer Canada** and Dr. Peter Black, Chair and Dr. Kala Sridhar, Vice-Chair, of Bladder Cancer Canada's Medical Advisory and Research Board, to organize this important educational event dedicated to research and treatment of bladder cancer.

This live meeting will host over 60 participants from a multi-disciplinary setting, with urologists, medical oncologists, radiation oncologists, clinicians, scientists, researchers, and patients.

To make this meeting a success, it relies on financial support from its partners in industry with sponsorship levels as follows:

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## **ELITE Sponsorship \$100,000**

ELITE Sponsorship requires a restricted educational grant of **\$100,000 CAD**.

Benefits include:

- Acknowledgment as a BCF 2023 ELITE Sponsor in all marketing and promotion of the event, including all registration e-blasts, posting on the CUA website and the Final Program
- Two (2) Corporate Ads to be featured during the health breaks
- Sponsor acknowledgement for the duration of the meeting in the industry corner
- Access to the presentations (recorded and archived) post event
- Access to attendee list post event
- Up to 5 registrations are included to attend the event
  - **Exclusive option** to host an Investigator Meeting before or after the event (one day before or one day after)

## Platinum Sponsorship \$75,000

Platinum Sponsorship requires a restricted educational grant of [\\$75,000 CAD](#).

Benefits include:

- Acknowledgment as a BCF 2023 Platinum Sponsor in all marketing and promotion of the event, including all registration e-blasts, posting on the CUA website and the Final Program
- Two (2) Corporate Ads to be featured during the health breaks
- Platinum Sponsor acknowledgement for the duration of the meeting in the industry corner
- Access to the presentations (recorded and archived) post event
- Access to attendee list post event
- Three (3) registrations are included to attend the event

## Gold Sponsorship \$50,000

Gold Sponsorship requires a restricted educational grant of [\\$50,000 CAD](#).

Benefits include:

- Acknowledgment as a BCF 2023 Gold Sponsor in all marketing and promotion of the event, including all registration e-blasts, posting on the CUA website and the Final Program
- Sponsor acknowledgement for the duration of the meeting
- One (1) Corporate Ad to be featured during the health breaks
- Access to attendee list post event
- Two (2) registrations are included to attend the event

## Silver Sponsorship \$25,000

Silver Sponsorship requires a restricted educational grant of [\\$25,000 CAD](#).

Benefits include:

- Acknowledgment as a BCF 2023 Silver Sponsor in all marketing and promotion of the event, including all registration e-blasts, posting on the CUA website and the Final Program
- One (1) registration is included to attend the event

## Contributor Sponsorship \$10,000

Benefits include:

- Acknowledgment as a BCF 2023 Contributor Sponsor in all marketing and promotion of the event, including all registration e-blasts, posting on the CUA website and the Final Program
- One (1) registration is included to attend the event
- Additional registration at \$500 per person plus taxes

**All companies interested in supporting the BCF 2024 may send a cheque to:**

*Canadian Urological Association (CUA), 185 Dorval, #401, Dorval, QC - H9S 5J9*

**If you have any questions, please contact the CUA Office of Education:**

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