

# SPONSORSHIP BROCHURE:

## CUA Practice Changing Publications (PCP)

October 2021 – February 2022





# INVITATION TO SPONSOR

CUA Practice Changing Publications (PCP)  
Webinar Series  
*October 2021 to February 2022*

## Description

→ *Welcome to the CUA Practice Changing Publications (PCP) Webinar Series 2021-2022*

With the success of last year's PCP webinar series, the CUA has surveyed the members and developed a second series of talks.

Our Canadian experts will provide an overview of practice changing publications in urology with an interactive Q&A, similar to journal clubs.

→ *CUA Practice Changing Publications (PCP)* will be fully accredited for Section 1 group learning. Look for on-demand webinar recordings that are accredited for Section 3 on **UROpedia Canada** ([cua.org/UROpedia](http://cua.org/UROpedia))





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## Series Schedule

### **Tuesday October 19, 2021: INFERTILITY**

Invited Speakers:  
Jesse Ory & Armand Zini



### **Tuesday November 2, 2021: TESTIS CANCER**

Invited Speakers:  
Armen Aprikian & Rob Hamilton



### **Tuesday December 7, 2021 : FEMALE UROLOGY**

Invited Speakers:  
Geneviève Nadeau & Martine Jolivet



### **Tuesday February 1, 2022: KIDNEY CANCER**

Speakers: Anil Kapoor & Luke Lavallee



### **Tuesday February 15, 2022: ENDOUROLOGY UPDATE**

Speakers: Kevin Zorn & Dean Elterman





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## Sponsorship Levels

### Founding Sponsor | \$20,000

- Covers all 5 webinars
- Digital promo and distribution with company logo to customers electronically
- POST-event: Section 3 on-demand link for credits
- Up to 20 registrations included per session

### Specific Sponsor | \$7,500 per session

- Choice of one of the webinars listed on previous page
- Digital promo and distribution with company logo to customers electronically
- POST-event: Section 3 on-demand link for credits
- Up to 5 registrations per series

**As a co-sponsor, companies will be allowed to promote and distribute the postcard to encourage members to go online. The program will be promoted through all channels at the CUA: member eblasts, newsletters, website, related urology meetings and through CUA social media channels. All CUA educational events are housed on UROpedia Canada.**



Should you agree to support this initiative, please make cheque payable to: Canadian Urological Association (185 Dorval avenue, Suite 401, Dorval, QC, H9S 5J9)