



**Introducing:**

## **CUA Practice Changing Publications (PCP)**

- **Remember Journal Club?** The simple pleasure of colleagues, congregation and conversation to stay atop the state of the art in urology. Physical distancing has forced us apart, but the CUA is bringing journal club back, featuring a roundup of practice-changing papers, shepherded by member experts.
- **Welcome to the CUA Practice Changing Publications (PCP)** – a bimonthly gathering of friends, colleagues and can't miss urology!
- **CUA Practice Changing Publications (PCP)** will be fully accredited for Section 1 group learning, along with an accompanying twitter chat. Look for archives on UROPedia Canada afterwards for Section 3 credit opportunities!

**[NEW}**  
**Oncology**  
**Session**



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# CUA Practice Changing Publications (PCP)

### Tentative Program Plan:

January 26, 2021: Functional Urology Update

→ Invited faculty: Ashley Cox and Laura Nguyen

→ Sponsored by FRUCS



March 1, 2021: Update in the Management of Urolithiasis

→ Invited faculty: Andrea Lantz and Ben Chew

→ Sponsored by the CEG



April 1, 2021: Practice Changing Publications in MIBC

→ Invited faculty: Girish Kulkarni & Ross Mason

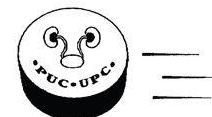
April 2021: An Update in Men's Health

→ Sponsored and supported by the CUASF-CMSHC Research Grant



June 2021: Update in the management of Pediatric Urology

→ Sponsored by PUC





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# CUA Practice Changing Publications (PCP)

### Founding Sponsor \$20,000

- Covers all 5 journal club sessions including the twitter chats
- Postcard promo and distribution with company logo to customers electronically
- POST-event: Section 3 archived link for credits
- Up to 20 registrations included per session

### Specific Sponsor: \$7,500 per session

- Choice of one of the sessions listed
- Postcard promo and distribution for company to customers electronically
- POST-event: Section 3 archived link for credits
- Up to 5 registrations per series

As a co-sponsor, companies will be allowed to promote and distribute the postcard to encourage members to go online. The program will be promoted through all channels at the CUA: member eblasts, CUA newsletters, CUA website, related urology meetings and through CUA social media channels.

**All CUA educational events are housed on UROpedia Canada.**



**UROpedia**  
CANADA

Your Knowledge Resource Centre

Should you agree to support this initiative, please make cheque payable to: Canadian Urological Association (185 Dorval avenue, Suite 401, Dorval, QC, H9S 5J9)