

A comprehensive educational series relevant to clinical practice

Accredited as a section 1 virtual learning event



Post-event: on-demand access to videos for Section 3 credits on UROpedia Canada

Invitation to Sponsor CUA's Newest Educational Initiative

Description



International experts will be invited to present virtually to the Canadian urology and medical oncology community, with timely updates regarding GU cancers.

This new program will be accredited as a Section 1 live learning event and will feature international experts paired with Canadian KOLs covering topics relevant to clinical practice in Bladder, Kidney and Prostate Cancers.

The series will run between December 2020 and April 2021, with 7 sessions. Post event, the recordings will be featured on UROpedia Canada and accredited as Section 3 self-assessment programs.

Weekly Topics

Week 1: Update in the Management of mHSPC - COMPLETE

Week 2: Can we expand the indications for radical prostatectomy for prostate cancer? - COMPLETE

Week 3: Refining management of non-muscle invasive bladder cancer

Week 4: Update in the management of advanced bladder cancer

Week 5: Update in the management of advanced RCC

Week 6: Systemic Therapy versus Surgery in Metastatic Kidney Cancer

Week 7: Managing bone health in the changing landscape of advanced prostate cancer



Invitation to Sponsor



Sponsorship Levels

V2P2 in GU Series Sponsor \$30,000

- Listing as series sponsor
- Sponsor can promote and distribute e-postcard with company logo to customers electronically
- Sponsor can promote and distribute e-postcard POST event of Section 3 program link for credits (3 credits per 1 hour)
- Up to 20 registrations included per session

Specific Sponsor: \$7,500 per session

- Listing as specific sponsor
- Sponsor can promote and distribute e-postcard with company logo to customers electronically
- Sponsor can promote and distribute e-postcard POST event of Section 3 program link for credits (3 credits per 1 hour)
- Up to 5 registrations included per session

Payment Info

Should you agree to support this program at any of the levels, please make cheque payable to:

Canadian Urological Association (CUA)
185 Dorval Ave., Suite 401, Dorval, QC, H9S 5J9

We look forward to a confirmation of support.

Regards,

Tiffany Pizioli, CEO