Association des **U**rologues du Canada La voix de l'urologie au Canada

CUA PRIVACY POLICY

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<u>Collection and use of information:</u> Types of information collected when you visit CUA.org:

1. Personal information: Privacy legislation defines "Personal Information" broadly as information about an identifiable individual or as information that allows an individual to be identified. Personal information includes information such as name, address, telephone number, e-mail address, demographic information and credit card* information. Personal information is collected through membership registration, attending a CUA event or program, taking part in a committee, congress registration, abstract submission, completing surveys and inquiry processes and other services or procedures that the CUA may implement. Generally speaking, personal information does not include what is considered business contact information: your name, title or position, business address, business telephone or facsimile number, or business email address.

*The CUA does not disclose credit card information provided by its members and customers except to third parties that assist with processing credit card purchases. When users choose to pay by using their credit cards, the CUA submits the information needed to obtain payment to the appropriate clearinghouse.

2. Non-personal information or aggregate information: This is information concerning the cua.org usage habits, patterns and/or demographic classification of connection speed, internet service provider (ISP) and IP (Internet Protocol) address. This information is collected when users visit the site.

This non-personally identifiable information includes but is not limited to the number of hits per page, cookies, referrers, or IP address. The CUA does not link non-personally identifiable information with personally identifiable information (PII). Aggregate data are only used for internal and marketing purposes and do not provide any personally identifiable information (PII).

The CUA uses data collected to improve its own web content; to identify popular areas of the website; to respond to user and member needs, interests and preferences and to develop new products and services.

3. Personally Identifiable Information: The CUA does **not** collect personal data (PD) or personally identifiable information (PII) about you unless you choose to provide it, e.g.: social insurance number (SIN), driver's license number, bank account number and passport number. You are not required to submit any PII in order to access information in the public areas of our website. To gain access to membership and conference registration and other personalized features on the CUA website, users



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are asked to register and provide limited personal information. This information is submitted voluntarily. If users do not wish to provide PII, they are not obliged to do so.

4. Consent to Collection, Use and Disclosure of Personal Information: By submitting personal information to the CUA, you agree that we may collect, use, and disclose such personal information in accordance with this privacy policy, business interests and as permitted or required by law. Subject to legal and contractual requirements, you may refuse or withdraw your consent to certain of the identified purposes at any time by contacting us.

5. Choices available to the user:

The CUA provides users with the following choices regarding the use of collected information:

- Users may choose not to provide any personal information.
- Users can choose to set the browser not to accept cookies or to receive a warning when a cookie is being placed on their computer. If the user chooses not to accept cookies, the ability to navigate the web site may be hindered.

If you would like to unsubscribe to any of our services, please send an e-mail to corporate.office@cua.org.

You may access the personal information we have collected about you and correct any inaccuracies by sending an email to <u>corporate.office@cua.org</u>.

Cookies:

Cookies are files that contain information created by a web server that can be stored on a user's hard disk for future use. Cookies transmit non-personal information back to the web site. The CUA uses cookies to help track traffic on cua.org. This information may be aggregated in an anonymous manner and will help us better tailor our site and provide users with offers that we think may be of interest. Cookies are not used to disseminate significant information about users over the Internet or to analyze any information that users have knowingly or unknowingly provided. When a user logs in, the system will ask whether the user approves of the attachment of a cookie. Users may opt out of accepting a "persistent" cookie; however, the user will need to login each time they visit the site.

Notification of Changes:

CUA reserves the right to modify or supplement this Privacy Policy at any time. Should the CUA Privacy Policy change, members will be notified, and the new policy will be posted on cua.org.

Security:

The CUA website is safeguarded by a firewall and monitored for security, when credit card information is sent to the CUA, the information is encrypted between the user's computer and the CUA website. Other information sent is not encrypted unless the user notifies the CUA. Credit card internet security cannot be guaranteed please be sure to protect your computer from viruses and hackers with the most recent anti-virus and anti-spyware software.

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Disclaimer:

The CUA website is designed to provide users with educational activities, scientific and meeting information, current societal news, public policy information and other needs for urology professionals. This information is not the same as retaining experts in these fields for advice. Nothing contained in this website is to be considered as the rendering of legal, medical, professional or other advice for specific cases, and users are responsible for obtaining such advice from their own physicians. The information contained on this site is intended for educational, background and informational purposes only.

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