

# UROLOGY UPDATE 2020 | VIRTUAL

## SPONSORSHIP BROCHURE



Surgery  
UNIVERSITY OF TORONTO

WEDNESDAY, NOVEMBER 11, 2020 | 7:00 – 9:30 PM EDT  
THURSDAY, NOVEMBER 12, 2020 | 7:00 – 9:30 PM EDT

The Canadian Urological Association (CUA) has been given the mandate to organize [Urology Update 2020](#) on behalf of Dr. Sender Herschorn and Dr. Neil Fleshner of the University of Toronto.

The meeting is set to target Urologists and intends to bridge the gap between academic and community urologists.

The meeting is being organized and accredited by the CUA Office of Education and will be eligible for Section 1 credit as defined by the Maintenance and Certification Program of the Royal College of Physicians and Surgeons of Canada.

Should you agree to support the meeting at any of the following levels, please make cheque payable to: Canadian Urological Association (CUA)  
185 Dorval Ave., Suite 401, Dorval, QC, H9S 5J9

We look forward to a confirmation of support.

Regards,

A handwritten signature in black ink that reads "Tiffany Pizioli".

Tiffany Pizioli, CEO





There are three levels of sponsorship:

## PLATINUM SPONSOR (\$15,000)

Benefits include:

- Company logo listed as Platinum sponsor
- Access to attendee list
- Sponsor can promote and distribute e-postcard with company logo to customers electronically
- Six (6) complimentary registrations
- One (1) Corporate ad during health break
- Potential to promote CUA accredited educational event during breaks
- Access to post event recordings with Section 3 credits (for one year)
- Listing with company or product link in sponsor directory on registration page
- Posting of products in Industry Corner (up to 5 postings per company)

## GOLD SPONSOR (\$10,000)

Benefits include:

- Company logo listed as gold sponsor
- One (1) Corporate ad during health break
- Three (3) complimentary registrations
- Sponsor can promote and distribute e-postcard with company logo to customers electronically
- Listing with company or product link in sponsor directory on registration page
- Posting of products in Industry Corner (up to 2 postings per company)

## SILVER SPONSOR (\$5,000)

Benefits include:

- Company logo listed as silver sponsor
- Two (2) complimentary registrations
- Listing with company or product link in sponsor directory on registration page

## CONTRIBUTOR (\$2,500)

Benefits include:

- Company logo listed as contributor
- One (1) complimentary registration
- Listing with company or product link in sponsor directory on registration page